

Our Future

Introducing Your New VIA



Advocate • Advise • Connect

Ready for the Road Ahead

Effectively supporting the trade and supply of imported vehicles for 30 years, VIA has evolved into a significant, independent industry authority.

The vote to adopt a new Constitution has enabled VIA to transform into an industry association for 2020 and beyond.

We are now ready for the next 30 years.



It's Your Association

With our new constitution, VIA is:

- **Focused**
- **For your benefit**
- **Inclusive and engaged**
- **Open, transparent and accountable**



The New Heart of VIA

Our most significant and impactful change:

The Council is a **cross-section of members** working **collaboratively** on the important **issues facing our industry**.

- Meet 4 to 6 times a year or as needed
- Between 15 and 25 members
- Over half of Council members will be elected by you



Setting Our Direction

The Council plays a critical role in driving VIA forward:

- Set our CEO and team's **focus**
- Decide which **initiatives** to pursue
- Coordinate resources to **support** our CEO and team in times of crisis
- Determine our **response** to political or legislative industry roadblocks
- **Elect** VIA's Board of Directors from its members



Your Role

Council members actively participate and engage with the affairs of VIA, the Council, and our industry:

- Apply your **expertise** to identify issues and create solutions
- Participate in industry/Government work groups
- Bring **ideas, problems or challenges** to the table
- Vote on new and potential **VIA initiatives**
- Use this forum to **talk directly to our CEO** and ask questions



Creating Your Council

The Council is a cross-section of our members:

Tier 1: Automatically allocate 1 Council seat.

Tiers 2-5: Vote representatives to Council.

If you want to participate on the Council, you can nominate yourself for an available seat.



Creating Your Council

Seats are proportionally allocated to each tier:

Tier 1: 1 seat per member

Tier 2: 1 seat for every 2 members

Tier 3: 1 seat for every 4 members

Tier 4: 1 seat for every 8 members

Tier 5: 1 seat for every 16 members



A Possible Council

With our current members:

Tier 1: has 9 members and 9 seats

Tier 2: has 6 members and 3 seats

Tier 3: has 8 members and 4 seats

Tier 4: has 8 members and 1 seats

Tier 5: has 64 members and 4 seats

VIA has a total of **95** members and the Council has **21** seats.



A Possible Council

Tier 5 Example – 64 members and 4 seats:

- Of the **64** members, **6** are ready and willing to participate on the Council.
- They become the **6** nominated members **Tier 5 members will vote** for in that year's Council election.
- The **4 nominees** with the most support will be on the Council for the next 12 months.



Electing Your Council

Each year, you have the opportunity to select your Council:

- Choose your tier
- Nominate and vote for who you'd like to represent your tier on the Council (including yourself)



Participating as a Non-Council Member

The Council is the best and most direct way for you to engage and participate:

- Non-Council members can attend Council meetings
- Each Council meeting will have time for Non-Council members to raise concerns or ask questions



Q&A

How long is the membership subscription for?

Each member has an annual, renewable subscription.

Can I change membership tiers during the year?

Since your participation in a membership tier has helped set the Council structure, you are unable to move tiers for the rest of the year.

Can I cancel my subscription during the year?

We budget each year based on confirmed subscriptions, so you are unable to cancel during a membership year.

Can I still pay the subscription monthly?

Yes, you will still be able to pay monthly, but a small admin fee will apply.



Q&A

Can I pick my tier?

Yes, you can choose any of the 5 tiers. However, the Board may ask you reconsider if you select a tier well below your peers.

Can anyone be a Tier 1 member?

Yes, if you are accepted as a VIA member and pay the Tier 1 annual subscription, you will be a Tier 1 member.

Who does the CEO report to?

The CEO works collaboratively with the Council and takes direction from them, but is ultimately held responsible by and reports to the elected Board.

Will any of the existing services provided change?

Only after the new Council has met to discuss priorities for VIA, will any changes be made.

